



Press Release
April 27, 2023

B.R.M.
BOAT MASTER

B.R.M Chronographes proudly announces the launch of its new watch collection for water sports enthusiasts:
***B.R.M.* Boat Master**

B.R.M is an independent French watchmaking manufacture that, in its twenty years of existence, has distinguished itself from the giants of watchmaking by forging a unique image. The brand has a natural affinity with performance and traditional sports. It recently made a splash in the nautical world by announcing itself as the official timekeeper of Grand Pavois Organisation events (Grand Pavois La Rochelle, Défi Atlantique, Rallye des Iles du Soleil) for 2023-2025.

Today, it invites you to embark on a journey of discovery with its new watch collection inspired by water sports: ***B.R.M.* Boat Master**

DETAILS THAT MAKE THE DIFFERENCE

The new watch collection offers several models available with a polished stainless steel case of 44mm or 34mm in diameter. Each case is treated with a black, chocolate, or blue PVD finish.

One of the distinctive features of this collection is the presence of a blue sun dial on each of the models. This dial, with shades of blue reminiscent of the movement of the waves, is adorned with bright rays similar to those of the sun. It provides a sense of depth and movement, as well as a touch of elegance to the watches collection **B.R.M Boat Master**.

Enthusiasts of marine life will be particularly attentive to a detail on the dial, the inscription of the main winds blowing in the Provence region: Tramontane (North), Levant (East), Marin (South), Ponant (West).

The **Boat Master** watches are equipped with three springs known as «Shock Absorbers» (SA), an innovative technology developed by the French manufacturer and designed to absorb shocks and impacts to ensure reliable operation even in the most extreme conditions.

This is the first time that the French watchmaking manufacturer has set its sights on using Hypalon fabric to create watch straps, which represents an innovative breakthrough in the French watchmaking industry. Hypalon fabric is a synthetic rubber material with excellent resistance to water, tearing, and weather conditions. It is primarily used in the production of diving suits and life jackets. Therefore, there is no doubt that Hypalon is the ideal fabric for this new collection.

Bernard Richards, CEO of B.R.M Chronographes, stated : «We are very proud to launch this new collection of nautical watches, which combines aesthetics with functionality to offer sailing enthusiasts a unique experience.»

THE TECHNICAL FEATURES

CASE	MOVEMENT	DIAL	WATCH STRAP
<p>Case machined from a block</p> <p>Diameter : 44 mm ou 34 mm</p> <p>Material : stainless steel, black, blue or chocolate PVD</p> <p>Lugs : 316L stainless steel or black PVD</p> <p>Crown : 316L stainless steel or black PVD</p> <p>Top and bottom crystal (back and bezel): sapphire</p> <p>Specific screws: micro-threaded BTR screws made of high-grade stainless steel.</p>	<p>Automatique movement 2824/2</p> <p>Self-winding round caliber 28800 alterations per hour 25 jewels</p>	<p>Full dial</p> <p>Color : Blue sun</p> <p>Date function: at 6'clock</p> <p>Inscription of the winds of the Provence region.</p>	<p>Material : Hypalon or croco</p> <p>Stitching : double stitching</p> <p>Buckle : stainless steel pin buckle machined from a block</p>

REGIONAL WINDS
Tramontane (North), Levant (East),
Marin (South), Ponant (West).

CASE
Stainless steel 316L machined from a
block. Black PVD treatment.

BLUE SUN DIAL
The light reflects on the dial, creating
a sunray effect and adding an extra
dimension to the dial.

CROWN
Shifted to 4 o'clock, made of solid 316L
stainless steel. Laser engraving and
hand-laid UV lacquer.

WATCH STRAP
Hypalon fabric, a synthetic rubber
material.

"Shock Absorber"
To protect the movement and allow to
face the most extreme conditions.



B.R.M. BOAT MASTER COLLECTION

The **B.R.M. Boat Master** collection is available in 2 ranges :

- The BM6-44 range, available with a black or chocolate PVD stainless steel case
- The BM2-34 range, available with a stainless steel case or black, chocolate, or blue PVD

BM6-44



4380,00 €

BM2-34

3600,00 €



[Download the visuals in HD](#)

ABOUT BERNARD RICHARDS MANUFACTURE - B.R.M

B.R.M Chronographes is a French watchmaking manufacture that was founded in 2003 by Bernard Richards, a man driven by his passion for precision mechanics. The manufacture is completely independent and nestled in the peaceful haven of Vexin region. It produces only unique pieces, entirely hand-finished and customizable thanks to an online configurator. Using cutting-edge materials such as titanium, carbon, Fortal HR®, or Makrolon®, the brand offers exceptional handmade products to its customers who are passionate about motorsports. In 2021, the French manufacture was awarded the «Entreprise du Patrimoine Vivant» distinction by the French government. This recognition acknowledges the excellence of the French artisanal know-how of the house, as well as its technological and environmental investment on a daily basis.

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